

# Nanjing as Our Hub City: Interview with Stefan Hartung, Chairman of the Board of Management, Robert Bosch GmbH



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**Stefan Hartung**

Chairman of the Board of management  
of Bosch GMBH

## Bosch's Nanjing Footprint

Nanjing serves as a crucial hub for our company's business operations in China. Our presence in Nanjing dates back to 1995, and we have been steadily investing and expanding our activities since then. We now have four significant activities in Nanjing, encompassing operations by our Automotive Aftermarket and BSH home appliances divisions. In our role as a leading global supplier of technology and services, Bosch has established three R&D and manufacturing hubs here, dedicated to producing key automotive components, like iBooster, electronic steering, and brake pads.

## Innovating for a Sustainable Future

Our innovative solutions support the intelligent and sustainable growth of the local automotive industry. In addition, we freely share our expertise in smart manufacturing, and emissions reductions throughout the value chain, assisting our local partners in their pursuit of dual-carbon goals. Where home appliances are concerned, our BSH subsidiary's headquarters in Nanjing serves as not only a pivotal manufacturing and R&D hub, but also functions as our Asia-Pacific data center.

Here, we meet the diverse needs of local consumers with sustainable and smart products, thereby enhancing their overall quality of life. Bosch deeply appreciates

Nanjing's robust industrial foundation, dynamic innovative vitality, and the allure of its rich cultural heritage. We perceive Nanjing as a city with vast potential for an even more promising future.

First, sustain the innovation ecosystem, facilitating cooperation among various innovation entities, and enhancing the city's attractiveness in order to recruit the best talent. Here we look forward to further collaboration with and support from the local government.

Second, adhere to the path of sustainable development, focus in particular on new energy, and enact more comprehensive environmental protection regulations and standards.

Third, lead smart city development through digital transformation, harnessing digital technologies to empower urban planning, management, and operation, and provide more application scenarios in areas such as smart transportation and healthcare.

Fourth, strengthen international exchanges and cooperation, offering more opportunities for multinational enterprises in Nanjing, benchmarking Nanjing against higher standards in international urban functions, and showcasing Nanjing on the global stage.

For our part, Bosch remains committed to our "Invented for life" ethos, and will do

everything we can to support Nanjing in achieving these goals. We firmly believe that Nanjing has what it takes to set new standards, in innovative capacity, digital transformation, and sustainable development. We look forward to working with the Nanjing Municipal Government and our partners from all sectors, to create a brighter future for the city together.



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Headquartered in Stuttgart, Germany, Bosch is a Fortune 500 company and the world's largest supplier of automotive technology. With 56 subsidiaries across China and sales approaching 120 billion RMB, China has emerged as Bosch Group's largest single market, underscoring the company's deep commitment to the region.